



**Something Property**  
A Step Closer To Home

# 33

## EMPOWERING

# PRINCIPLES FOR

# SUCCESS



These principles can help guide your personal and professional growth, leading to a more fulfilling and successful life.

By Life Coach,  
**Zethembe Tshepo Yabophelo Ramatladi**

# MOTIVATIONAL LETTER

"Good day, Everyone.

My name is Zethembe Tshepo Ramatladi, and I'm honored to be here today as a guest from Destiny Homes and a guest speaker from Something Property, where I serve as a Life Coach.

A special greeting to Phello Attorneys in partnership with Something Property, and to all our distinguished guests. Thank you for having me as your guest.

Today, I want to share with you a profound insight that has transformed my life and can do the same for you. It begins with understanding your name, which represents your call. My name, Zethembe Tshepo Yabophelo Ramatladi, means "Trust yourself have Hope in Life." This understanding has given me clarity on my purpose and identity.

I believe that understanding the meaning of our names holds the key to unlocking our potential. It's about recognizing what our names portray and how that relates to our clients.

So, I urge you to reflect on your name and its meaning. What does it reveal about your character, strengths, and passions? How can you apply this understanding to your profession, particularly in the realm of sales?

If you can grasp this concept and apply it to your life, I congratulate you. You will gain a clear vision of who you are, what you offer, and how to connect with your clients on a deeper level.

Remember, your name is not just a label; it's a reflection of your purpose and identity. Embrace it, and you'll unlock the secrets to success and fulfillment."

Thank you.

Regards.

Zethembe Tshepo Yabophelo Ramatladi.



# PRINCIPAL 1

## Self-Validation:

The only person you need to impress is the one looking back at you in the mirror.

### Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 2

## Goal-Setting:

It's yours immediately when you write it down.

### Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 3

## Financial Discipline:

Save 10% of your income.

### Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 4

## Mindset Mastery:

Understand emotionally and intellectually that we become what we think about.

### Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 5

## Thought Leadership:

Control your thoughts to achieve success.

### Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 6

## Cause-and-Effect:

What you put in is what you get out.

### Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 7

## Constructive Feedback:

Don't criticize, offer helpful feedback instead.

## Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 8

## Accountability:

Take ownership of your actions and decisions.

## Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 9

## Resilience:

Develop a growth mindset to overcome obstacles.

## Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 10

## Self-Awareness:

Recognize your strengths, weaknesses, and areas for improvement.

### Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 11

## Purpose-Driven:

Align your actions with your values and goals.

### Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 12

## Gratitude:

Focus on the positive aspects of your life.

### Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 13

## Continuous Learning:

Embrace lifelong learning and self-improvement.

### Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 14

## Self-Care:

Prioritize your physical, mental, and emotional well-being.

### Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 15

## Empathy:

Don't condemn, instead, try to understand.

### Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 16

## Positive Attitude:

Don't complain, focus on solutions.

### Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 17

## Authenticity:

Use your unique strengths to overcome challenges.

### Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 18

## Adaptability:

Set flexible goals and adjust your approach as needed.

### Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 19

## Strategic Planning:

Be strategic and flexible  
in your goal execution.

### Activity

Write 3 ways to practice this principle in your life

# PRINCIPAL 20

## Gift-Based Success:

Leverage your unique  
talents and gifts to  
achieve success.

### Activity

Write 3 ways to practice this principle in your life

# PRINCIPAL 21

## Action-Oriented:

It's not the knowledge, it's  
the action that matters.

### Activity

Write 3 ways to practice this principle in your life

# PRINCIPAL 22

## Positive Reinforcement:

Reward good deeds to encourage growth and learning.

## Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 23

## Self-Approval:

Don't seek approval from others, trust yourself.

## Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 24

## Financial Management:

Manage your spending habits to achieve financial stability.

## Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 25

## Forgiveness:

To know all is to forgive all, let go of grudges.

### Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 26

## Effective Communication:

Develop strong communication skills to connect with others.

### Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 27

## Capture Attention:

Get people's attention to establish meaningful connections.

### Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 28

## Kindness Matters:

Be kind and compassionate towards others.

### Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 29

## Generosity:

Give without expectations to create positive impact.

### Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 30

## Strategic Relationships:

Be selective about who you spend time with.

### Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 31

## Integrity:

Speak the truth and maintain honesty in all interactions.

### Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 32

## Positive Vibes:

Eliminate negativity and cultivate a positive mindset.

### Activity

Write 3 ways to practice this principle in your life

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# PRINCIPAL 33

## Excellence:

Strive for excellence, not as an expectation, but as a standard.

### Activity

Write 3 ways to practice this principle in your life

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## OUR PARTNERS



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**Credits:**

Adapted from daily research of business books and audios.

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# Something Property

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We hope you've received some value from this booklet. Please keep it handy so that you can always refer to the commitments you've made to yourself. Remember, you are SOMETHING!

## Contact Us:



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